

# COLOURS CATALOGUE OF DIGITAL BADGES



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# DISCOVER YOUR POTENTIAL WITH COLOURS DIGITAL BADGES! 🎓

Welcome to a new way of recognizing learning, growth, and collaboration across our university alliance! 🌍🌟

Digital badges are bite-sized, visual credentials that celebrate your achievements — whether you're a student, academic teacher, or administrative staff member. From intercultural teamwork and sustainability efforts to teaching innovation and professional development, badges highlight the skills and contributions that truly make a difference.

Whether you're...

- ✓ organizing a multilingual event,
- ✓ participating in a virtual exchange course,
- ✓ leading a green transition activity, or
- ✓ completing a professional development course...

...there's a badge for that! 🏆

Each badge is backed by clear criteria and evidence — so it's more than just an icon. It's a verified recognition of your effort, learning, and impact, designed to be shared on your CV, social media, or digital portfolio. Start your journey, explore your strengths, and connect with others across the alliance who are shaping the future of education, together.

**Your learning counts. Let's make it visible.**



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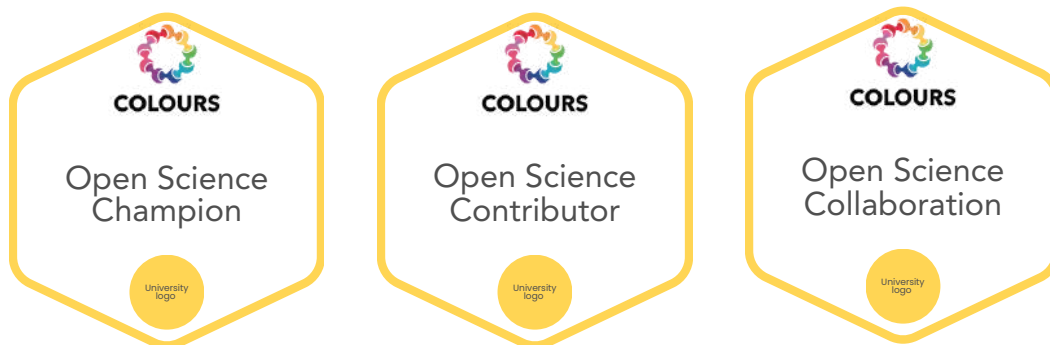


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# RESEARCH & OPEN SCIENCE BADGES

These badges validate expertise in publishing research openly, sharing data according to FAIR principles, developing open educational resources, and engaging in collaborative research projects. Recipients demonstrate skills in open access publishing, research transparency, data management, and cross-institutional collaboration through documented contributions to the open science ecosystem. The clear validation pathways ensure that badge earners have demonstrated meaningful commitment to open knowledge dissemination, from sharing individual research outputs to advocating for systemic changes in scientific practice that promote accessibility, reproducibility, and collaborative innovation across disciplines and institutions.



## Open Science Champion Badge

This badge recognizes COLOURS community members who actively promote open science principles, including open access publishing, data sharing, transparent research practices, and collaboration within and beyond academic institutions.

## Open Science Contributor Badge

This badge recognizes COLOURS community members who actively support open science initiatives by contributing to open-access research, sharing datasets, engaging in open peer review, or developing open educational resources (OERs).

## Open Science Collaboration Badge

This badge recognizes all members of the COLOURS community who have actively participated in collaborative research projects, contributing to knowledge exchange, interdisciplinary work, and cross-institutional or international academic partnerships.

This badges can be credited to:



Teachers



Students



Administration staff



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European University Alliance

# LANGUAGE AND MULTILINGUALISM ENGAGEMENT BADGES

These badges validate expertise in publishing research openly, sharing data according to FAIR principles, developing open educational resources, and engaging in collaborative research projects. Recipients demonstrate skills in open access publishing, research transparency, data management, and cross-institutional collaboration through documented contributions to the open science ecosystem. The clear validation pathways ensure that badge earners have demonstrated meaningful commitment to open knowledge dissemination, from sharing individual research outputs to advocating for systemic changes in scientific practice that promote accessibility, reproducibility, and collaborative innovation across disciplines and institutions.

## Multilingual Engagement Badge



This badge recognizes individuals who actively engage in multilingual communication, foster language inclusivity, and contribute to linguistic diversity in academic, social, or professional settings. It is issued to acknowledge 3 levels of engagement:

- ➔ Participant – for attending a language event
- ➔ Facilitator – for engaging in running the event
- ➔ Champion – for leading alliance-wide initiatives

This badge can be credited to:



Teachers



Students



Administration staff



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# Multilingual Event Organiser Badge



This badge recognizes individuals who successfully organize and facilitate events that promote multilingualism, linguistic diversity, and intercultural communication. It highlights leadership in creating inclusive environments where multiple languages are actively used and celebrated.

# Linguistic Diversity Advocate Badge



This badge recognizes COLOURS community members who actively promote linguistic diversity by fostering multilingual communication, organizing or participating in language-related initiatives, and advocating for linguistic inclusivity in academic or social settings.

These badges can be credited to:



Teachers



Students



Administration staff



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# LEADERSHIP AND COMMUNITY ENGAGEMENT BADGES

These badges validate expertise in leading student organizations, fostering inclusive communities, representing institutions in outreach activities, and engaging with local communities through service-learning initiatives. Recipients demonstrate skills in teamwork, inclusivity, public speaking, and social impact through documented leadership experiences and community collaborations. The clear validation pathways ensure that badge earners have demonstrated meaningful contributions to their academic and social environments, from organizing campus events to developing sustained partnerships with external stakeholders that enhance both educational experiences and community development.

## Leadership Badge



This badge recognizes students who have demonstrated exceptional leadership skills by taking initiative, guiding teams, and contributing to academic, extracurricular, or community-based leadership roles.

This badge can be credited to:



Teachers



Educators



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## Community Builder Badge



This badge recognizes COLOURS community members who actively foster a sense of community, collaboration, and inclusivity by organizing initiatives, supporting peer engagement, and contributing to a positive group dynamic within academic, social, or professional settings.

## University Ambassador Badge



This badge is awarded to COLOURS community members who serve as representatives and advocates for their university by promoting its values, programs, and initiatives to prospective students, partners, and the wider community.

These badges can be credited to:



Teachers



Students



Administration staff



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# Community Engagement Badge



This badge recognizes teachers who actively contribute to community-based education, including service learning, outreach, and social engagement initiatives, fostering meaningful connections between academia and society.

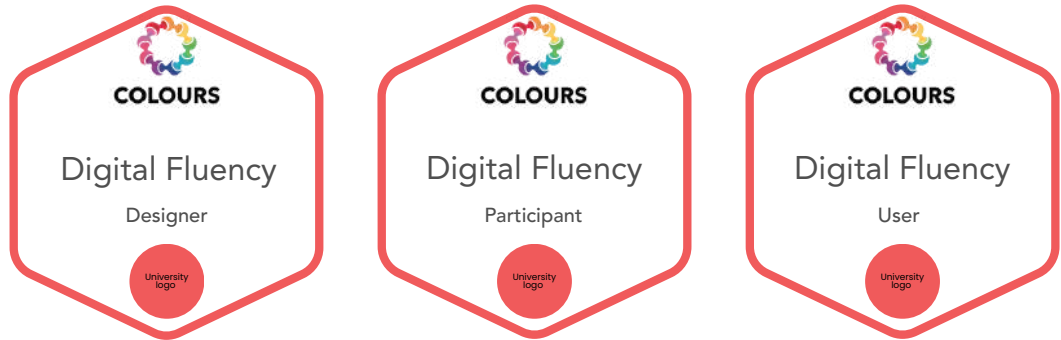
This badge can be credited to:



# DIGITAL TRANSITION BADGES

These badges recognize achievements in digital literacy, e-administration, and cybersecurity awareness. Each badge includes specific earning criteria based on role (Designer, Participant, or User), required evidence for verification, and the core skills demonstrated through completion.

## Digital Fluency Badge

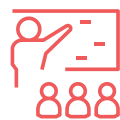


This badge recognizes COLOURS community members who have demonstrated proficiency in using digital tools, adapting to emerging technologies, and applying digital literacy skills in academic, professional, or social settings.

It can be given at three levels:

- ➔ Designer
- ➔ Participant
- ➔ User

This badge can be credited to:



Teachers



Students



Administration staff



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## E-Administration Expert Badge



This badge recognizes COLOURS administrative staff who have demonstrated expertise in digitalizing university operations, improving administrative efficiency, and implementing e-governance solutions within an academic institution.

This badge can be credited to:



Administration staff

## Cybersecurity Awareness Badge



This badge recognizes administrative staff who have demonstrated knowledge of cybersecurity best practices, data protection, and responsible digital behavior to ensure a secure online environment within academic and professional settings.

This badge can be credited to:



Administration staff



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# INDUSTRY & EMPLOYABILITY SKILLS BADGES

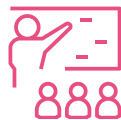
These badges validate expertise in fostering industry partnerships, demonstrating competency through microcredential programs, and integrating data literacy into educational practices. The clear validation pathways ensure that badge recipients have demonstrated meaningful skills and accomplishments in these important areas of academic and professional development.

## Entrepreneurship - Academia Bridging Badge



This badge recognizes COLOURS community members who actively foster collaboration between academia and the entrepreneurial ecosystem. It highlights efforts in establishing partnerships, facilitating knowledge transfer, and creating opportunities for students, researchers, and industry professionals to engage in innovation-driven projects.

This badge can be credited to:



Teachers



Administration staff



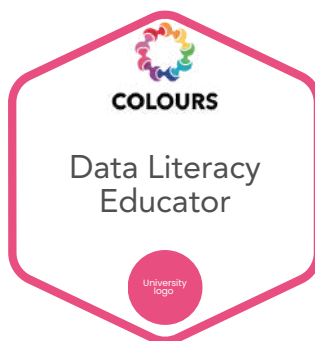
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## Microcredential completion badge



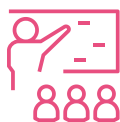
This badge certifies the successful completion of a microcredential program, demonstrating proficiency in a specific subject area through structured learning, assessment, and practical application. It signifies a learner's commitment to professional development and lifelong learning.

## Data Literacy Educator Badge



This badge recognizes educators who integrate data literacy into their teaching, promote responsible data use, and equip students with skills to analyze, interpret, and communicate data effectively across disciplines.

This badge can be credited to:



Teachers



Educators



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# PEDAGOGICAL INNOVATION AND TEACHING EXCELLENCE BADGES

These badges validate expertise in developing innovative teaching methodologies, creating interdisciplinary learning experiences, facilitating out-of-classroom educational opportunities, and establishing cross-cultural virtual exchange programs. The clear validation pathways ensure that badge recipients have demonstrated meaningful skills and accomplishments in these important areas of academic and professional development, advancing pedagogical excellence and student engagement across diverse educational contexts.

## Pedagogical Innovation Badge



This badge is awarded to COLOURS teachers and educators who implement innovative teaching strategies, technologies, and methodologies to enhance student learning, engagement, and academic success.

This badge can be credited to:



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# Interdisciplinary Teaching Badge



This badge is awarded to COLOURS teachers and educators who implement innovative teaching strategies, technologies, and methodologies to enhance student learning, engagement, and academic success.

This badge can be credited to:



# Beyond the Classroom Badge



This badge recognizes COLOURS educators who go above and beyond traditional teaching by engaging students in extracurricular learning, mentorship, community involvement, or experiential education opportunities.

This badge can be credited to:



# Virtual Exchange Educator Badge



This badge recognizes educators who successfully design, implement, or facilitate virtual exchange programs, fostering intercultural collaboration and global learning experiences in online environments.

This badge can be credited to:



Teachers



Educators



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# INTERCULTURAL AND GLOBAL ENGAGEMENT BADGES

These badges validate expertise in developing intercultural competencies, participating in international mobility experiences, and facilitating virtual exchange programs. The multi-level approach (Participant, Facilitator, and Advocate) allows for recognition of different levels of engagement and impact, from active participation to program leadership and institutional advocacy. The clear validation pathways ensure that badge recipients have demonstrated meaningful skills and accomplishments in fostering international collaboration, cross-cultural communication, and global citizenship within academic and professional contexts.




## Intercultural Collaboration



This badge recognizes COLOURS community members who actively engage in intercultural collaboration, fostering cross-cultural understanding, teamwork, and inclusive learning or working environments within the university alliance. It is awarded at three levels:

- ➔ Participant
- ➔ Facilitator
- ➔ Advocate

This badge can be credited to:

-  Teachers
-  Students
-  Administration staff



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# Erasmus Intercultural Learning Badge



This badge recognizes students who have successfully participated in an Erasmus+ exchange program demonstrating intercultural competence, adaptability, and engagement in cross-cultural academic and social experiences.

This badge can be credited to:



Students

# Virtual Exchange Ambassador Badge



This badge recognizes COLOURS teachers and educators who actively promote, deliver, and support colleagues in implementing virtual exchange programs, fostering intercultural collaboration and global learning experiences in online environments.

This badge can be credited to:



Teachers



Educators



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# International Mobility Badge



This badge recognizes COLOURS administrative staff who actively participate in international mobility programs, fostering cross-border collaboration, knowledge exchange, and institutional partnerships within the university alliance.

This badge can be credited to:



Administration staff



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# PROFESSIONAL DEVELOPMENT AND LIFELONG LEARNING BADGES

These badges validate expertise in completing alliance-recognized training programs, developing accessible learning opportunities for diverse learners, and implementing cross-institutional continuing education initiatives. Recipients demonstrate skills in inter-university collaboration, program design for adult education, and strategic planning for lifelong learning through documented contributions to the alliance's professional development ecosystem. The clear validation pathways ensure that badge earners have demonstrated meaningful commitment to continuous learning and knowledge exchange, from participating in cross-institutional training to coordinating comprehensive lifelong learning programs that strengthen educational partnerships and expand access to professional development opportunities across the alliance.

## Professional Development Badge



This badge recognizes COLOURS community members who demonstrate a commitment to continuous learning and professional growth by actively participating in alliance-wide training, upskilling, or knowledge-sharing initiatives.

This badge can be credited to:



Teachers



Students



Administration staff



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## Lifelong Learning Badge



This badge recognizes COLOURS community members who actively support lifelong learning initiatives, facilitating access to education for diverse learners, including professionals, senior learners, and community members. The badge highlights contributions to continuing education, skill development, and flexible learning pathways within the alliance framework.

This badge can be credited to:



Teachers



Students



Administration staff

## Lifelong Learning Champion Badge



This badge recognizes administrative staff who play a key role in facilitating, promoting, or managing lifelong learning initiatives across the university alliance or who participate in lifelong learning programs. It highlights contributions to continuing education, professional development, and accessibility of learning programs for diverse learners.

This badge can be credited to:



Administration staff



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# SUSTAINABILITY AND GREEN TRANSITION BADGES

These badges validate expertise in implementing sustainability initiatives, promoting green practices, and driving transformative change across environmental, digital, and inclusivity dimensions. Recipients demonstrate skills in environmental advocacy, sustainable project management, and community engagement through documented actions and measurable outcomes. The clear validation pathways ensure that badge earners have demonstrated meaningful contributions to sustainability goals, ranging from participation in eco-friendly projects to leading comprehensive institutional transformation initiatives that address our most pressing environmental and social challenges.

## Sustainability Champion Badge



This badge recognizes COLOURS community members who actively contribute to sustainability initiatives, promoting environmental responsibility, sustainable practices, and eco-friendly solutions within academic and community settings.

This badge can be credited to:



Teachers



Students



Administration staff



## Triple Transition Badge



This badge recognizes students who actively contribute to the three key transformation areas in higher education: sustainability, digitalization, and inclusivity. It highlights efforts in driving positive change across these interconnected domains within academic and community settings.

This badge can be credited to:



Students

## Green Transition Badge



This badge can be awarded to all COLOURS community members who actively contribute to sustainable transformation by implementing eco-friendly practices, leading green initiatives, and advocating for sustainability within their institution or community.

This badge can be credited to:



Teachers



Students



Administration staff



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